AMPLIFY ETFs™

The Silver-Powered Day

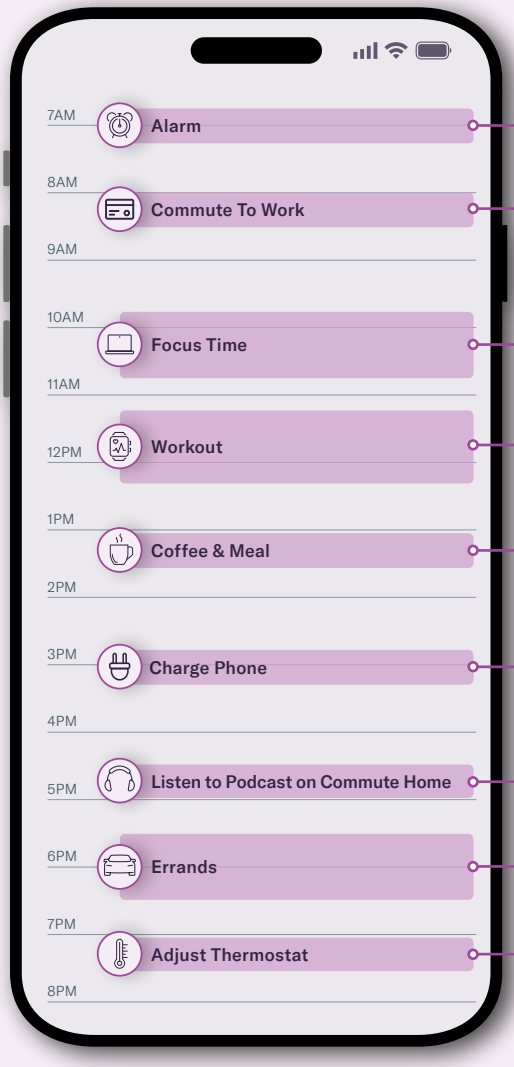
Silver is the world's best electrical conductor, and with ~60% of global demand driven by industrial applications, it shows up everywhere—from infrastructure to everyday technologies.[1]

Playing an essential role in semiconductors, batteries, smartphones, car components, solar panels, audio equipment, HVAC systems, light switches, and more, silver is at work across far more of daily life than many realize.

Did you know?

The global silver market is projected to remain in a supply deficit for the sixth consecutive year.[1]

A Typical Day



Where Silver Comes into Play

Your **smartphone** alarm uses silver-based electrical contacts and circuits that power chips, speakers, and touchscreens.

Contactless **transit cards** use silver conductive inks and antennas to enable fast, reliable tap-to-pay connections.

Laptops and **AI-driven computing** depend on silver in semiconductors, circuit boards, and connectors.

Heart rate **monitors** use silver electrodes to read electrical signals.

Coffee makers and **microwaves** use silver in switches, relays, and thermostats that control heating and electrical flow.

Charging your phone—or using a solar **power bank**—relies on silver's conductivity in charging circuits and photovoltaic cells.

Solar panels account for **~25%** of industrial silver demand today

Earbuds, even wireless, use silver for conductivity and reliability.

Cars use silver in electronic control units, battery systems, and safety sensors that support modern vehicle performance.

Smart thermostats and **HVAC systems** rely on silver contacts and sensors to regulate temperature.

Silver's Supply & Demand

Silver's recent inclusion on the U.S. Department of the Interior's Critical Minerals List underscores its strategic importance to U.S. economic and national security, driven by its essential role in emerging technologies and defense systems.[2] Notably, silver supply is hard to scale up, even when demand increases, which may cause the price to increase.

Key long-term drivers:

- A sustained global supply deficit
- Heightened geopolitical and macro uncertainty supporting store of value demand
- Growing focus on critical minerals and resource scarcity
- Accelerating electrification and technology adoption

Silver miners—often considered amplified expressions of these trends—remain leveraged to this multi-year setup.

Learn more: AmplifyETFs.com/Silver

[1] 2025 World Silver Survey | The Silver Institute | 2025. [2] Interior Department Releases Final 2025 List of Critical Minerals | U.S. Department of the Interior | 2025

Carefully consider the Fund's investment objectives, risks, charges, and expenses before investing. This and other information can be found in the Fund's statutory and summary prospectuses, which may be obtained at AmplifyETFs.com. Read the prospectus carefully before investing.

SILVER-SI-0826

Investing involves risk, including the possible loss of principal. Shares of any ETF are bought and sold at market price (not NAV), may trade at a discount or premium to NAV and are not individually redeemed from the Fund. Brokerage commissions will reduce returns. Metals and mining investments can be speculative and more volatile than other sectors.

Amplify ETFs are distributed by Foreside Fund Services, LLC.