

THE BATTERY CHARGE

STAYING UP-TO-DATE ON ADVANCED BATTERY
METALS AND THE ELECTRIFICATION TREND

BATT

AMPLIFY ADVANCED BATTERY
METALS & MATERIALS ETF

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Electric Cars Exceed 1m in Europe as Sales Soar by More than 40% (The Guardian)

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The Search for Battery Riches Starts Here (Bloomberg)

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COMMENTARY

The current macro environment has not been positive for most commodity producers as well as non-U.S. dollar denominated stocks. A strong U.S. dollar combined with a looming trade war being negotiated very publicly has led to market turmoil in many market segments including battery metals and materials stocks.

The good news is there are some positive developments in this market segment including strong EV sales growth in the largest market in the world (China). While this growth is encouraging, the recent selloff has created some attractive valuations on this segment. While no one knows when the current macro dominated fears will subside, we believe the battery metals and materials market segment appears to be attractively valued and in a good position that is based on the fundamental growth of battery metals and materials demand.

The Amplify Advanced Battery Metals and Materials ETF – BATT is a professionally managed ETF that seeks to provide exposure to Lithium, Cobalt, Nickel, Manganese and Graphite via publicly-traded stocks. Companies in the portfolio are principally engaged in the business of mining, exploration, production, development, processing or recycling of advanced battery metals and materials. BATTETF.com

Opinions expressed are subject to change at any time, are not guaranteed and should not be considered investment advice.

Carefully consider the Fund's investment objectives, risk factors, charges, and expenses before investing. This and additional information can be found in Amplify Funds statutory and summary prospectus, which may be obtained by calling 855-267-3837, or by visiting AmplifyETFs.com. Read the prospectus carefully before investing.

Investing involves risk, including the possible loss of principal. The Fund is subject to management risk because it is actively managed. Shares of any ETF are bought and sold at market price (not NAV), may trade at a discount or premium to NAV and are not individually redeemed from the Fund. Narrowly focused investments typically exhibit higher volatility. A portfolio concentrated in a single industry, such as advanced battery metals and materials, makes it vulnerable to factors affecting the companies. The Fund may face more risks than if it were diversified broadly over numerous industries or sectors. The Fund has become more susceptible to potential operational risks through breaches in cyber security. The Fund will invest in securities that are issued by and/or have exposure to, companies primarily involved in the metals and mining industry. Investments in metals and mining companies may be speculative and subject to greater price volatility than investments in other types of companies. The exploration and development of metals involves significant financial risks over a significant period of time, which even a combination of careful evaluation, experience and knowledge may not eliminate. Rare earth metals have more specialized uses and are often more difficult to extract. The increased demand for these metals has strained supply, which could adversely affect the companies in the Fund's portfolio. Some of the companies in which the Fund will invest are engaged in other lines of business unrelated to the mining, refining and/or manufacturing of metals and these lines of business could adversely affect their operating results. The Fund's assets will be concentrated in the materials sector, which means the Fund will be more affected by the performance of the materials sector than a fund that is more diversified. The Fund currently has fewer assets than larger funds, and like other relatively new funds, large inflows and outflows may impact the Fund's market exposure for limited periods of time. The Fund will invest in the securities of non-U.S. companies. Investments in emerging market issuers are subject to a greater risk of loss than investments in issuers located or operating in more developed markets. The mining, refining and/or manufacturing of metals may be significantly affected by regulatory action and changes in governments. Small and/or mid-capitalization companies may be more vulnerable to adverse general market or economic developments.

Amplify Investments LLC is the Investment Adviser to the Fund, and Toroso Investments, LLC and Exponential ETFs serve as the Investment Sub-Advisers.

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