



Amplify ETFs Launches the Amplify YieldShares Oil-Hedged MLP Income ETF (Bats: AMLX)

AMLX is the Only MLP ETF with an Active Oil Hedging Mechanism

Chicago, Illinois — (June 1, 2017) — [Amplify ETFs](#) announces the launch of the Amplify YieldShares Oil-Hedged MLP Income ETF (Bats: AMLX), the only MLP ETF to actively hedge its exposure to oil prices. AMLX is the fourth income-oriented ETF to launch on the Amplify YieldShares platform.

AMLX seeks to own historically high-yielding oil & gas master limited partnerships (MLPs) while hedging exposure to oil prices. The active oil price hedge seeks to reduce MLP price volatility and correlation to oil price declines.

"Recent history has shown that oil price declines can have a significant impact on MLP share prices," said Christian Magoon, ETF industry veteran and CEO of Amplify ETFs. "AMLX is an ETF designed to hedge the impact of oil on MLPs while seeking to provide income and professional management of the portfolio."

About Amplify ETFs

Amplify ETFs, sponsored by Amplify Investments, has over \$200 million in assets across ETFs for which it is Adviser or Sub-Adviser (as of 5/19/2017). Amplify believes the ETF structure empowers investors through efficiency, transparency and flexibility. Using those benefits as a foundation, Amplify seeks to build ETFs powered by investment strategies from leading index providers and asset managers within unique market segments. Amplify is also the sponsor of YieldShares, a brand of income-oriented ETFs.

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Carefully consider the Fund's investment objectives, risk factors, charges and expenses before investing. This and additional information can be found in the Funds' statutory and summary prospectus, which may be obtained by calling 855-267-3837 or by visiting AmplifyETFs.com. Read the prospectus carefully before investing.

Investing involves risk, including the possible loss of principal. The fund is new with limited operating history. The Fund will invest in Master Limited Partnerships (MLPs) which concentrate investments in the natural resource sector and are subject to the risks of energy prices and demand and the volatility of commodity investments. (For additional disclosure and access to the Fund prospectus, please visit <http://AmplifyETFs.com/AMLX>).

Correlation, in the finance and investment industries, is a statistic that measures the degree to which two securities move in relation to each other.

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