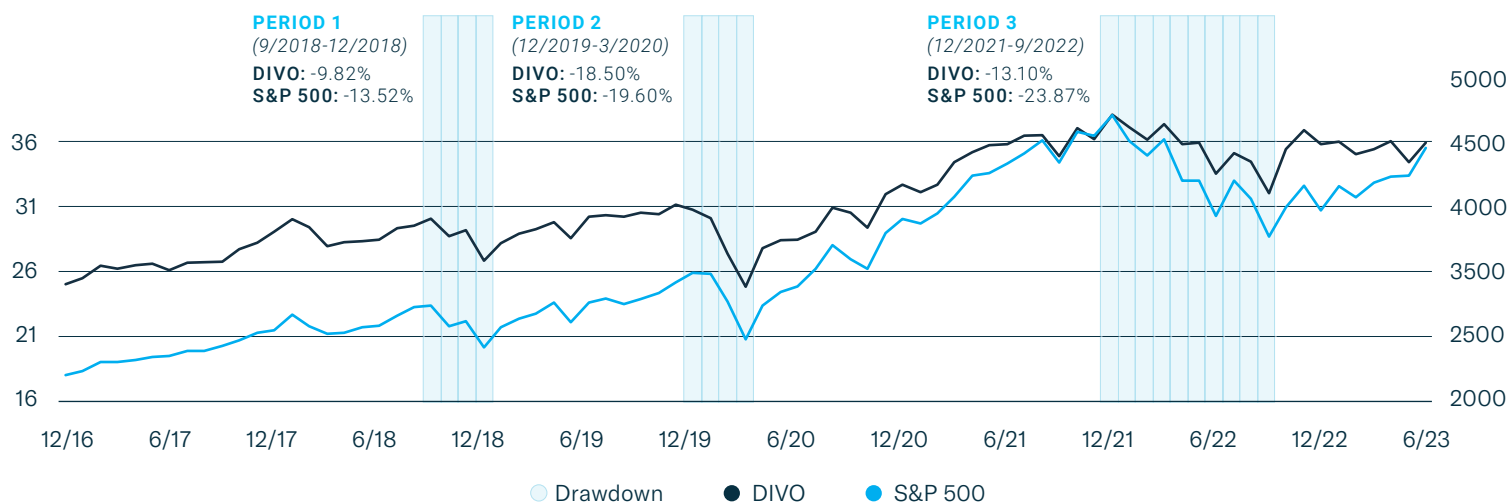


Historical Outperformance During Periods of Market Decline

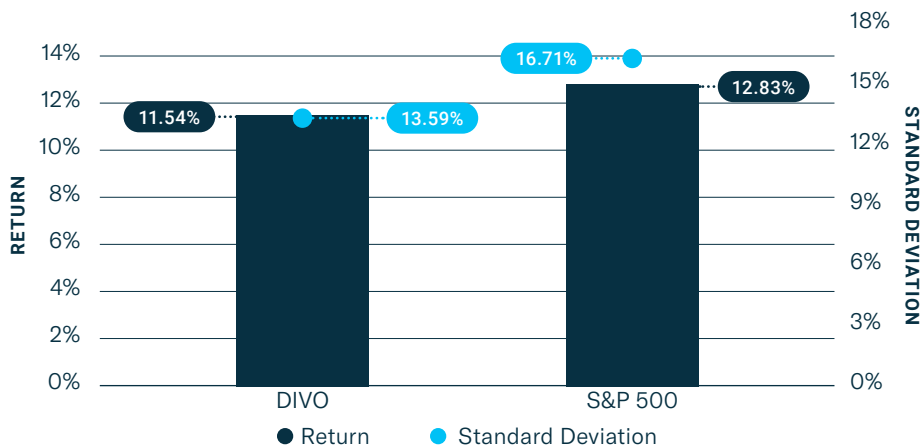
There have been three drawdown periods where the equity market, as represented by the S&P 500, have declined 10% or more. Historically, the Amplify CWP Enhanced Dividend Income ETF (DIVO) has outperformed during all three of the market declines.



Source: YCharts, from inception, 12/14/2016 to 6/30/2023. The chart returns shown are Net Asset Value (NAV), which do not include dividends, interest or capital gains paid out. **The performance data quoted represents past performance. Past performance does not guarantee future results. An investment decision should not be based solely upon performance.**

Risk and Return Potential

Since the first full month of inception, DIVO has had better risk-adjusted returns than the S&P 500.



Source: YCharts, as of 6/30/2023. Past performance does not guarantee future results.

MORNINGSTAR RATING™



Overall rating based on risk-adjusted return among 82 funds in the derivative income category (as of 6/30/2023).

YIELD

Distribution Frequency	Monthly
Distribution Rate	4.73%
30-Day SEC Yield	2.25%

As of 6/30/2023

There is no guarantee that distributions will be made. Distribution Rate is the annual yield and is calculated by annualizing the most recent distribution (dividend and option income) and dividing it by the most recent NAV. Distributions have included a return of capital. 30-Day SEC Yield is a standard yield calculation and reflects the dividends and interest earned by the fund during the most recent 30-day period after deducting expenses.

The **Amplify CWP Enhanced Dividend Income ETF (DIVO)** is an actively managed ETF designed to offer monthly income while providing high risk-adjusted returns through dividend paying stocks and by opportunistically writing covered calls on individual securities.¹

Portfolio Managers

Kevin Simpson & Josh Smith
Capital Wealth Planning, LLC



PERFORMANCE

As of 6/30/2023

	CUMULATIVE (%)			ANNUALIZED (%)			
	1 MO.	YTD	SINCE INCEPTION	1 YR.	3 YR.	5 YR.	SINCE INCEPTION
Fund NAV	4.70%	2.83%	104.36%	12.35%	13.90%	11.16%	11.54%
Closing Price	4.94%	2.82%	104.51%	12.57%	13.86%	11.14%	11.55%
S&P 500 TR Index	6.61%	16.89%	120.38%	19.59%	14.60%	12.31%	12.83%
Cboe S&P 500 BuyWrite Index	2.10%	10.47%	41.88%	9.02%	10.56%	4.42%	5.49%

Fund inception date: 12/14/2016. The performance data quoted represents past performance. Past performance does not guarantee future results. The investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than their original cost and current performance may be lower or higher than the performance quoted. For performance data current to the most recent month-end please call 855-267-3837 or visit AmplifyETFs.com/DIVO. Brokerage commissions will reduce returns.

Indexes are unmanaged and it's not possible to invest directly in an index. The S&P 500 Total Return Index is a market-capitalization-weighted index of the 500 largest U.S. publicly traded companies. The Cboe BuyWrite Index (BXM) that tracks the performance of a hypothetical buy-write strategy on the S&P 500 Index. DIVO differs substantially from the S&P 500 and BXM indexes, which are used for comparison purposes as widely recognized measure of U.S. stock market performance.

¹A covered call refers to a financial transaction in which the investor selling call options owns an equivalent amount of the underlying security.

² Standard Deviation (Risk) is a statistical measure of the historical volatility of a mutual fund or portfolio; the higher the number, the greater the risk.

Investing involves risk, including the possible loss of principal. You could lose money by investing in the Fund. There can be no assurance that the Fund's investment objectives will be achieved. Covered call risk is the risk that the Fund will forgo, during the option's life, the opportunity to profit from increases in the market value of the security covering the call option above the sum of the premium and the strike price of the call, but has retained the risk of loss should the price of the underlying security decline. The Fund may invest in mid-capitalization companies. This may cause the Fund to be more vulnerable to adverse general market or economic developments because such securities may be less liquid and subject to greater price volatility than those of larger, more established companies. Because the Fund is non-diversified and can invest a greater portion of its assets in securities of individual issuers than a diversified fund, changes in the market value of a single investment could cause greater fluctuations in Share price than would occur in a diversified fund.

© 2023 Morningstar, Inc. All rights reserved. The information contained herein: (1) is proprietary to Morningstar and/or its content providers; (2) may not be copied or distributed; and (3) is not warranted to be accurate, complete, or timely. Neither Morningstar nor its content providers are responsible for any damages or losses arising from any use of this information. Past performance is no guarantee of future results.

The Morningstar Rating™ for funds, or "star rating", is calculated for managed products (including mutual funds, variable annuity and variable life subaccounts,

exchange-traded funds, closed-end funds, and separate accounts) with at least a three-year history. Exchange-traded funds and open-ended mutual funds are considered a single population for comparative purposes. It is calculated based on a Morningstar Risk-Adjusted Return measure that accounts for variation in a managed product's monthly excess performance, placing more emphasis on downward variations and rewarding consistent performance. The Morningstar Rating does not include any adjustment for sales loads. The top 10% of products in each product category receive 5 stars, the next 22.5% receive 4 stars, the next 35% receive 3 stars, the next 22.5% receive 2 stars, and the bottom 10% receive 1 star. The Overall Morningstar Rating for a managed product is derived from a weighted average of the performance figures associated with its three-, five-, and 10-year (if applicable) Morningstar Rating metrics. The weights are: 100% three-year rating for 36-59 months of total returns, 60% five-year rating/40% three-year rating for 60-119 months of total returns, and 50% 10-year rating/30% five-year rating/20% three-year rating for 120 or more months of total returns. While the 10-year overall star rating formula seems to give the most weight to the 10-year period, the most recent three-year period actually has the greatest impact because it is included in all three rating periods. DIVO received 5 stars among 82 funds in the Derivative Income category for the overall, 3-year, and 69 funds for the 5-year periods ending 6/30/23.

Amplify Investments LLC serves as the investment adviser to the Fund. Capital Wealth Planning, LLC and Penserra Capital Management LLC each serve as investment sub-advisers to the Fund. Amplify ETFs are distributed by Foreside Fund Services, LLC.

THIS MATERIAL MUST BE PRECEDED OR ACCOMPANIED BY A FUND PROSPECTUS. Read the prospectus carefully before investing.

NOT FDIC INSURED | NO BANK GUARANTEE | MAY LOSE VALUE