

As of 3/31/24

FUND FACTS

Ticker	MVPS
CUSIP	032108797
Inception Date	07/21/2021
Primary Exchange	NYSE ARCA
Number of Holdings	119
Expense Ratio	0.49%

INDEX

Index Name	ETF All-Stars Thematic Composite Index
Index Ticker	TCASX
Weighting	Modified Market-Weight
Rebalance	Monthly
Website	etfaction.com

MARKET CAPITALIZATION

Large Cap (> \$10B)	87.91%
Mid Cap (\$2B - \$10B)	11.19%
Small Cap (< \$2B)	0.90%

SIMPLIFY YOUR THEMATIC INVESTMENT APPROACH

MVPS is a core thematic ETF investing in the themes and stocks considered most popular as determined by U.S. ETF ownership data. MVPS seeks investment results that correspond generally to the ETF All-Stars Thematic Composite Index.

REASONS TO INVEST

- 1 Access** to a diversified basket of global companies most widely owned by thematic ETFs.
- 2 Disciplined:** MVPS utilizes an objective methodology that follows a transparent rules-based process (rebalanced monthly).
- 3 Dynamic:** The portfolio of stocks dynamically adapts to the ever-changing ETF landscape and investor sentiment.
- 4 Core Strategy:** We believe this provides investors with an anchor allocation to thematic exposure within portfolios.

TOP 10 HOLDINGS

TICKER	COMPANY	% WT.	TICKER	COMPANY	% WT.
NVDA	Nvidia	5.72%	MSFT	Microsoft	2.68%
TSLA	Tesla	4.28%	ENPH	Enphase Energy	2.58%
COIN	Coinbase Global	3.69%	SQ	Block	2.50%
CRWD	CrowdStrike Hldgs	3.50%	FSLR	First Solar	2.49%
GOOGL	Alphabet	3.12%	AMZN	Amazon	2.40%

Holdings and allocations are subject to change at any time and should not be considered a recommendation to buy or sell a security.

PERFORMANCE

	CUMULATIVE (%)			ANNUALIZED (%)		
	1 MO.	YTD	SINCE INCEPTION	1 YR.	3 YR.	SINCE INCEPTION
Fund NAV	0.62%	3.84%	-13.72%	20.79%	N/A	-5.33%
Closing Price	0.59%	4.01%	-13.92%	21.07%	N/A	-5.41%
ETF All-Stars Thematic Composite Index	0.73%	4.13%	-12.15%	21.72%	N/A	-4.69%

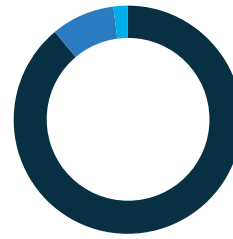
Fund inception date: 07/21/2021. The performance data quoted represents past performance. Past performance does not guarantee future results. The investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than their original cost and current performance may be lower or higher than the performance quoted. For performance data current to the most recent month-end please visit AmplifyETFs.com/MVPS. Brokerage commissions will reduce returns. A fund's NAV is the sum of all its assets less any liabilities, divided by the number of shares outstanding. The closing price or market price is the most recent price at which the fund was traded. Indexes are unmanaged and it's not possible to invest directly in an index.

INDUSTRY ALLOCATION



- Software (28%)
- Semiconductors & Semiconductor Equipment (22%)
- IT Services (7%)
- Interactive Media & Services (6%)
- Automobiles (5%)
- Electrical Equipment (5%)
- Capital Markets (4%)
- Financial Services (4%)
- Communications Equipment (3%)
- Broadline Retail (3%)
- Entertainment (2%)
- Chemicals (2%)
- Others (9%)

MARKET ALLOCATION



- U.S. (89%)
- Developed Ex-U.S. (9%)
- Emerging (2%)

SELECTION METHODOLOGY

MVPS harnesses the growth and transparency of thematic ETFs to establish a consensus view on which companies best align with popular investment themes based on publicly available ETF ownership data.

The initial universe is established by identifying all companies held by ETFs in a qualifying thematic universe.

- Disruptive Technology
- Evolving Consumer
- FinTech
- Health Care Innovation
- Industrial Revolution
- Sustainability
- Multi-Theme

Of the companies in this initial universe, an ownership consensus rating¹ for each eligible company is calculated.

The Thematic All-Stars are determined as those companies in the top 75% of this ownership consensus rating.

Carefully consider the Fund's investment objectives, risks, charges, and expenses before investing. This and other information can be found in the Fund's statutory and summary prospectuses, which may be obtained at amplifyetfs.com. Read the prospectus carefully before investing.

Investing involves risk, including the possible loss of principal. The Fund is not actively managed. The Fund invests in securities included in its Index regardless of their investment merit.

The Fund is susceptible to potential operational risks through breaches in cybersecurity. Small and/or mid-capitalization companies may be more vulnerable to adverse general market or economic developments, and their securities may be less liquid and may experience greater price volatility than larger, more established companies as a result of several factors, including limited trading volumes, products or financial resources, management inexperience and less publicly available information. Accordingly, such companies are generally subject to greater market risk than larger, more established companies. Securities

issued by non-U.S. companies present risks beyond those of securities of U.S. issuers.

Amplify Investments LLC serves as the Investment Adviser and Toroso Investments, LLC serves as Sub-Adviser to the Fund. Amplify ETFs are distributed by Foreside Fund Services, LLC.

¹Ownership consensus rating is based upon the Index Provider's proprietary calculation of ownership adjusted market value.

Not FDIC Insured | No Bank Guarantee | May Lose Value