

Amplify BlueStar Israel Technology ETF

As of 3/31/24

FUND FACTS

Ticker	ITEQ®
CUSIP	032108599
Inception Date	11/2/2015
Primary Exchange	NYSE ARCA
Number of Holdings	55
Expense Ratio	0.75%

INDEX

Index Name	BlueStar Israel Global Technology Index™
Index Ticker	BGTH
Weighting	Float-Adjusted Market Cap
Rebalance	Semi-Annual
Website	marketvector.com

MARKET CAPITALIZATION

Large Cap (> \$10B)	39.33%
Mid Cap (\$2B - \$10B)	41.79%
Small Cap (< \$2B)	18.88%

ABOUT THE FUND

ITEQ® seeks investment results that generally correlate (before fees and expenses) to the total return performance of the BlueStar Israel Global Technology Index™. ITEQ tracks a portfolio of Israeli technology companies that are at the forefront of most technologically disruptive industries, including cyber security, big data hardware and analytics, autonomous driver assistance and safety, clean energy, biotechnology and medical devices.

REASONS TO INVEST

- 1 First Innovative Israeli Tech ETF:** Launched in 2015, ITEQ is the first ETF to comprehensively target innovative companies in the Israeli tech industry.¹
- 2 Tomorrow's Tech Themes:** ITEQ provides exposure to the technology themes of tomorrow (including cyber security, autonomous driving, artificial intelligence, CleanTech, DefenseTech and 3D printing).
- 3 Unlock Diversification Potential:** A diversified approach to incorporating Israeli companies into a global technology allocation.

TOP 10 HOLDINGS

TICKER	COMPANY	% WT.	TICKER	COMPANY	% WT.
CYBR	CyberArk Software Ltd	8.61%	MNDY	Monday.com Ltd	5.26%
NICE	Nice Ltd	8.41%	ESLT	Elbit Systems Ltd	4.47%
CHKP	Check Point Software Tech	7.49%	S	SentinelOne Inc	4.25%
DOX	Amdocs Ltd	6.98%	FROG	JFrog Ltd	3.72%
WIX	Wix.com Ltd	5.92%	SEDG	SolarEdge Technologies Inc	3.36%

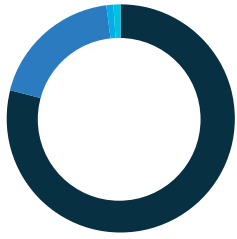
Holdings and allocations are subject to change at any time and should not be considered a recommendation to buy or sell a security.

PERFORMANCE

	CUMULATIVE (%)			ANNUALIZED (%)			
	1 MO.	YTD	SINCE INCEPTION	1 YR.	3 YR.	5 YR.	SINCE INCEPTION
NAV	-0.15%	4.66%	97.26%	4.71%	-9.31%	5.55%	8.41%
Closing Price	-0.32%	4.71%	96.76%	4.57%	-9.44%	5.46%	8.38%
BlueStar Israel Global Technology Index™	-0.05%	4.94%	108.47%	5.34%	-9.18%	6.12%	9.13%

Fund inception date: 11/02/2015. The performance data quoted represents past performance. Past performance does not guarantee future results. The investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than their original cost and current performance may be lower or higher than the performance quoted. For performance data current to the most recent month-end visit AmplifyETFs.com/ITEQ. Brokerage commissions will reduce returns. A fund's NAV is the sum of all its assets less any liabilities, divided by the number of shares outstanding. The closing price or market price is the most recent price at which the fund was traded. Indexes are unmanaged and it's not possible to invest directly in an index. The BlueStar Israel Global Technology Index (BGTH) is a float-adjusted market-cap-weighted index comprised of Israeli companies that generate at least 50% of their revenue from a technology industry.

COUNTRY ALLOCATION



- Israel (79.50%)
- United States (19.25%)
- Jersey (0.80%)
- Gibraltar (0.45%)

SECTOR ALLOCATION



- Information Technology (71%)
- Industrials (9%)
- Consumer Discretionary (5%)
- Utilities (5%)
- Health Care (4%)
- Financials (3%)
- Communication Services (3%)

Carefully consider the Fund's investment objectives, risks, charges, and expenses before investing. This and other information can be found in the Fund's statutory and summary prospectuses, which may be obtained at amplifyetfs.com. Read the prospectus carefully before investing.

Prior to 1/29/24, the Amplify BlueStar Israel Technology ETF was formerly the BlueStar Israel Technology ETF.

Investing involves risk, including the possible loss of principal. Shares of any ETF are bought and sold at market price (not NAV), may trade at a discount or premium to NAV and are not individually redeemed from the Fund. Narrowly focused investments typically

exhibit higher volatility. Investment in securities of Israeli companies involves risks that may negatively affect the value of your investment in the Fund. Among other things, Israel's economy depends on imports of certain key items, such as crude oil, coal, grains, raw materials and military equipment. Foreign investing involves special risks such as currency fluctuations and political uncertainty. Funds that invest in smaller companies may experience greater volatility. Funds that emphasize investments in technology generally will experience greater price volatility. The Fund's return may not match or achieve a high degree of correlation with the return of the Index. To the extent the Fund utilizes a sampling approach, it may experience tracking error to a greater extent than if the Fund had

sought to replicate the Index. Diversification does not guarantee a profit, nor does it protect against a loss in a declining market.

Amplify Investments LLC is the Investment Adviser to the Fund, and Toroso Investments, LLC serves as the Investment Sub-Adviser. Amplify ETFs are distributed by Foreside Fund Services, LLC.

¹First-to-market claim is based on a review of industry data as of November 2, 2015. No information to the contrary has come to our attention to date, for more information or inquiries about this claim, please contact info@amplifyetfs.com

Not FDIC Insured | No Bank Guarantee | May Lose Value