

# Amplify CWP Enhanced Dividend Income ETF

As of 3/31/24

## OVERALL MORNINGSTAR™ RATING



Based on risk adjusted returns among 79 funds in the Derivative Income category (as of 3/31/24)

## FUND FACTS

Ticker	DIVO
CUSIP	032108409
Distribution Schedule	Monthly
Inception Date	12/14/2016
Primary Exchange	NYSE ARCA
Number of Equity Holdings	26
Expense Ratio	0.56%

## PORTFOLIO MANAGEMENT

Kevin Simpson and Josh Smith, CFA  
Capital Wealth Planning, LLC (CWP)



## A PROVEN APPROACH TO HIGH-QUALITY EQUITY INCOME

DIVO™ is designed to offer monthly income while providing high risk-adjusted returns that corresponds generally to the CWP Enhanced Dividend Income Portfolio (EDIP). DIVO seeks to provide gross annual income of approximately 2-3% from dividend income and 2-4% from option premiums.

## REASONS TO INVEST

- Two Potential Income Streams:** DIVO seeks income from dividend paying stocks and by opportunistically writing covered calls on those stocks.
- Professionally Managed:** Access a professionally managed dividend and option income investment strategy through the efficiency of an ETF.
- Seeks to Lower Volatility:** Dividend and option income may provide lower share price volatility versus the overall market during times of broad-based market declines.

## TOP 10 HOLDINGS

TICKER	COMPANY	% WT.	TICKER	COMPANY	% WT.
MSFT	Microsoft Corp	5.52%	WMT	Walmart Inc	4.97%
HD	Home Depot	5.35%	GS	Goldman Sachs Group	4.94%
UNH	UnitedHealth Group	5.06%	PG	Procter and Gamble Co	4.94%
CAT	Caterpillar Inc	5.01%	CVX	Chevron Corp New	4.86%
V	VISA Inc	5.01%	MCD	McDonalds Corp	4.53%

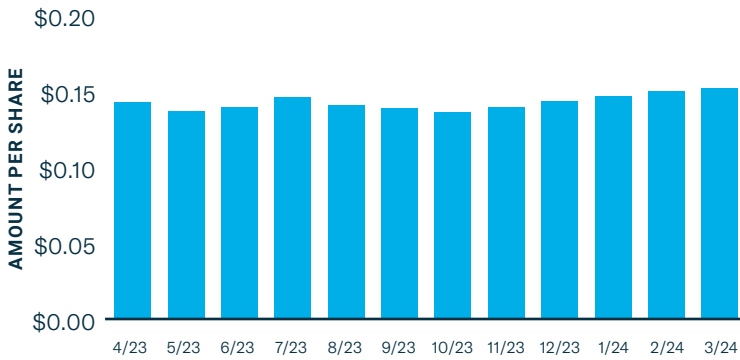
Holdings and allocations are subject to change at any time and should not be considered a recommendation to buy or sell a security.

## PERFORMANCE

	CUMULATIVE (%)			ANNUALIZED (%)			
	1 MO.	YTD	SINCE INCEPTION	1 YR.	3 YR.	5 YR.	SINCE INCEPTION
Fund NAV	3.53%	7.84%	129.28%	15.19%	9.39%	12.11%	12.05%
Closing Price	3.35%	7.66%	128.99%	15.01%	9.29%	12.08%	12.03%
S&P 500 TR Index	3.22%	10.56%	163.22%	29.88%	11.49%	15.05%	14.19%
Cboe S&P 500 BuyWrite Index	2.20%	6.02%	52.26%	11.89%	6.18%	5.93%	5.93%

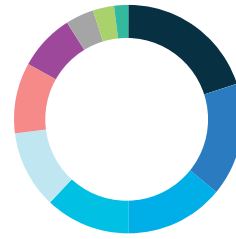
Fund inception date: 12/14/2016. The performance data quoted represents past performance. Past performance does not guarantee future results. The investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than their original cost and current performance may be lower or higher than the performance quoted. For performance data current to the most recent month-end please visit [AmplifyETFs.com/DIVO](https://www.amplifyetfs.com/DIVO). Brokerage commissions will reduce returns. A fund's NAV is the sum of all its assets less any liabilities, divided by the number of shares outstanding. The closing price or market price is the most recent price at which the fund was traded. Indexes are unmanaged and it's not possible to invest directly in an index. The S&P 500 Total Return Index is a market-cap-weighted index of the 500 largest U.S. publicly traded companies. The Cboe BuyWrite Index (BXM) tracks the performance of a hypothetical buy-write strategy on the S&P 500 Index. DIVO differs substantially from the S&P 500 and BXM indexes, which are used for comparison purposes as widely recognized measure of U.S. stock market performance.

## HISTORICAL 12 MONTH DISTRIBUTION



There is no guarantee that distributions will be made.

## SECTOR ALLOCATION



- Financials (19.56%)
- Information Technology (16.11%)
- Consumer Staples (13.46%)
- Health Care (12.22%)
- Consumer Discretionary (11.16%)
- Energy (10.32%)
- Industrials (8.11%)
- Materials (4.28%)
- Communication Services (2.56%)
- Utilities (2.22%)

## ACTIVE MANAGEMENT SELECTION PROCESS

### Dividend Growers

DIVO is managed with a strong emphasis on owning high-quality large-cap companies with historical dividend and earnings growth.

### Sector Allocation

DIVO is relatively balanced among the traditional 10 S&P sectors, with CWP determining which sectors to over- or under-weight based on various factors.

### Security Selection

DIVO consists of 20-25 stocks, which are screened and adjusted according to attributes including market cap, management track record, earnings, cash flow, and return on equity.

### Tactical Covered Call Writing

Covered call options are written on individual stocks on a tactical basis (not an index approach).

**Carefully consider the Fund's investment objectives, risks, charges, and expenses before investing. This and other information can be found in the Fund's statutory and summary prospectuses, which may be obtained at [amplifyetfs.com](http://amplifyetfs.com). Read the prospectus carefully before investing.**

Investing involves risk, including the possible loss of principal. You could lose money by investing in the Fund. There can be no assurance that the Fund's investment objectives will be achieved. **Covered call risk** is the risk that the Fund will forgo, during the option's life, the opportunity to profit from increases in the market value of the security covering the call option above the sum of the premium and the strike price of the call, but has retained the risk of loss should the price of the underlying security decline. **Smaller Companies Risk.** Small and/or mid-capitalization companies may be more vulnerable to adverse general market or economic developments, and their securities may be less liquid and may experience greater price volatility than larger, more established companies. **Non-Diversification Risk** Because the Fund is non-diversified and can invest a greater portion of its assets in securities of individual issuers than a

diversified fund.

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The Morningstar Rating™ for funds, or "star rating", is calculated for managed products (including mutual funds, variable annuity and variable life subaccounts, exchange-traded funds, closed-end funds, and separate accounts) with at least a three-year history. Exchange-traded funds and open-ended mutual funds are considered a single population for comparative purposes. It is calculated based on a Morningstar Risk-Adjusted Return measure that accounts for variation in a managed product's monthly excess performance, placing more emphasis on downward variations and rewarding consistent performance. The Morningstar Rating does not include any adjustment for sales loads. The top 10% of products in each product category receive 5 stars, the next 22.5% receive 4 stars, the next 35% receive 3 stars, the next

22.5% receive 2 stars, and the bottom 10% receive 1 star. The Overall Morningstar Rating for a managed product is derived from a weighted average of the performance figures associated with its three-, five-, and 10-year (if applicable) Morningstar Rating metrics. The weights are: 100% three-year rating for 36-59 months of total returns, 60% five-year rating/40% three-year rating for 60-119 months of total returns, and 50% 10-year rating/30% five-year rating/20% three-year rating for 120 or more months of total returns. While the 10-year overall star rating formula seems to give the most weight to the 10-year period, the most recent three-year period actually has the greatest impact because it is included in all three rating periods. The Amplify CWP Enhanced Dividend Income ETF (DIVO) Fund received 5 stars among 79 funds in the Derivative Income category for the overall, 4 stars for the 3-year, and 5 stars among 72 funds for the 5-year periods ending 3/31/24.

Amplify Investments LLC serves as the investment adviser to the Fund. Capital Wealth Planning, LLC and Penserra Capital Management LLC each serve as investment sub-advisers to the Fund. Amplify ETFs are distributed by Foreside Fund Services, LLC.

**Not FDIC Insured | No Bank Guarantee | May Lose Value**