

As of 3/31/24

## FUND FACTS

Ticker	AIEQ®
CUSIP	032108565
Inception Date	10/17/2017
Primary Exchange	NYSE ARCA
Number of Holdings	121
Expense Ratio	0.75%

## INDEX

Index Name	AI Powered Equity Index
Index Ticker	AIEQTR
Weighting	Proprietary
Rebalance	Monthly
Website	<a href="#">EquBot</a>

## MARKET CAPITALIZATION

Large Cap (> \$10B)	79.75%
Mid Cap (\$2B - \$10B)	20.35%

## ABOUT THE FUND

AIEQ® seeks investment results that generally correlate (before fees and expenses) to the total return performance of the AI Powered Equity Index that runs on the IBM Watson™ platform. Leveraging the power of artificial intelligence (AI), the unbiased and data-driven approach revolutionizes security selection by harnessing up to 10 years of historical data and then applying this analysis to recent economic data and more than 1M news articles and data sources to transform security selection.

## REASONS TO INVEST

- 1 Harnesses The Power of AI:** Strategy uses IBM Watson for machine learning, sentiment analysis and natural language processing to select securities for the EquBot index.
- 2 Quantum Computing:** Analyzing more than 1 million data points every day, across news, social media, industry and analyst reports, financial statements on over 6,000 U.S. companies, technical, macro, market data and more.
- 3 Institutional Capability For Everyone:** Previously only available to hedge funds and professional trading firms, this method of stock selection is now accessible as an efficient solution in an ETF.

## TOP 10 HOLDINGS

TICKER	COMPANY	% WT.	TICKER	COMPANY	% WT.
BLK	BlackRock Inc	4.75%	TSLA	Tesla Inc	3.50%
NCLH	Norwegian Cruise Line	4.75%	WMB	Williams Cos Inc/The	3.34%
MRK	Merck & Co Inc	4.50%	DKS	Dick's Sporting Goods Inc	2.68%
NVDA	NVIDIA Corp	4.49%	W	Wayfair Inc	2.46%
SQ	Block Inc	3.51%	PHM	PulteGroup Inc	2.06%

*Holdings and allocations are subject to change at any time and should not be considered a recommendation to buy or sell a security.*

## PERFORMANCE

	CUMULATIVE (%)			ANNUALIZED (%)			
	1 MO.	YTD	SINCE INCEPTION	1 YR.	3 YR.	5 YR.	SINCE INCEPTION
NAV	3.23%	2.71%	67.76%	26.52%	-0.43%	7.97%	8.35%
Closing Price	3.43%	2.89%	67.05%	26.81%	-0.49%	8.04%	8.28%
AI Powered Equity Index	3.35%	5.58%	N/A	N/A	N/A	N/A	N/A

*Fund inception date: 10/17/2017. The performance data quoted represents past performance. Past performance does not guarantee future results. The investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than their original cost and current performance may be lower or higher than the performance quoted. For performance data current to the most recent month-end visit [AmplifyETFs.com/AIEQ](#). Brokerage commissions will reduce returns. A fund's NAV is the sum of all its assets less any liabilities, divided by the number of shares outstanding. The closing price or market price is the most recent price at which the fund was traded. Indexes are unmanaged and it's not possible to invest directly in an index. The AI Powered Equity Index tracks the performance of companies selected by an AI data-driven quantitative model that factors in recent economic events and news.*

## SECTOR ALLOCATION



- Consumer Discretionary (24%)
- Financials (17%)
- Information Technology (16%)
- Health Care (15%)
- Energy (11%)
- Industrials (7%)
- Materials (3%)
- Utilities (2%)
- Consumer Staples (2%)
- Real Estate (2%)
- Communication Services (1%)

**Carefully consider the Fund's investment objectives, risks, charges, and expenses before investing. This and other information can be found in the Fund's statutory and summary prospectuses, which may be obtained at [amplifyetfs.com](https://amplifyetfs.com). Read the prospectus carefully before investing.**

Prior to 1/29/24, the Amplify AI Powered Equity ETF was formerly the AI Powered Equity ETF.

Investing involves risk, including the possible loss of principal. Shares of any ETF are bought and sold at market price (not NAV), may trade at a discount

premium to NAV and are not individually redeemed from the Fund. Narrowly focused investments typically exhibit higher volatility. The equity securities held in the Fund's portfolio may experience sudden, unpredictable drops in value or long periods of decline in value. This may occur because of factors that affect securities markets generally or factors affecting specific issuers, industries, or sectors in which the Fund invests such as political, market and economic developments, as well as events that impact specific issuers. The Fund's Index invests in companies that are derived from a SPAC. These companies may be unseasoned and lack a trading history, a track record of reporting

to investors, and widely available research coverage. Smaller companies may be more vulnerable to adverse business or economic events than larger, more established companies, and may underperform other segments of the market or the equity market as a whole.

Amplify Investments LLC is the Investment Adviser to the Fund, and Toroso Investments, LLC serves as the Investment Sub-Adviser. Amplify ETFs are distributed by Foreside Fund Services, LLC.

**Not FDIC Insured | No Bank Guarantee | May Lose Value**